



# Programme of the 9<sup>th</sup> Annual IAS-STs Conference "Critical Issues in Science and Technology Studies" Graz, Austria, Schlögelgasse 2

Sunday, 2. May 2010

17:00 - 19:30	<b>Biosteps Workshop</b> (Meeting Room III)
19:00	Casual pre-conference meeting of early arriving participants at "Eschenlaube"

Monday, 3. May 2010

9:00 - 18:00

<b>Biosteps Workshop</b> (Meeting Room III)
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9:30 - 9:45	<b>Welcome Note</b> Günter Getzinger (Managing Director of IAS-STs, Graz), Christine Wächter (Director of IFZ, Graz)
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9:45 - 10:30	<b>From conventional light bulbs to energy saving lamps: the influence of the eco-design directive on innovations</b> Ines Oehme, Federal Environment Agency, Germany Chair: Jürgen Suschek-Berger, IFZ (Meeting Room I)
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10:30 - 10:45 Coffee Break

10:45 - 11:15	<b>Urban and Regional Actor Networks in the Diffusion of Sustainable Energy Technologies</b> Chair: Anna Schreuer, IFZ (Meeting Room I)	<b>Sustainable Innovations: Ecological Product Policy, Procurement and Stakeholders I</b> (Meeting Room II) Chair: Angelika Tisch, IFZ (this panel will be in German)
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10:45 - 11:15	<b>Strategies for promoting RETs: generating Spatial-temporal alignments</b> Anne Maassen, Durham University	<b>Innovationen, treibende Faktoren und Hemmnisse</b> Günter Getzinger, IFZ
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11:15 - 11:45	<b>Wood-energy and a networked region in Eastern Finland</b> Sarolta Németh, University of Eastern Finland	<b>Smart appliances - smart consumers? Ein Dialog zu technischen Möglichkeiten und praktischen Grenzen</b> Wilma Mert / Ulrike Seebacher, IFZ
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11:45 - 12:15	<b>Life cycle assessment of buildings - a decision support tool for stakeholders and policy makers</b> Heimo Staller / Wibke Tritthart, IFZ	<b>Nutzen und Risiken von Innovationen: Fallstudien zu Nanoprodukten</b> Manfred Klade, IFZ
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12:15 - 13:30 Reception at Hotel Gollner hosted by the President of the Styrian Parliament, Dr. Kurt Flecker

13:30 - 14:00	<b>ELSA in New Biotechnologies I</b> Chair: Daniela Freitag, IFZ (Meeting Room I)	<b>Sustainable Innovations: Ecological Product Policy, Procurement and Stakeholders II</b> Chair: Günter Getzinger, IFZ (Meeting Room II)
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13:30 - 14:00	<b>DNA and Immigration. Ethical Aspects of DNA Analysis for Family Reunification</b> Martin Weiss, University of Klagenfurt	<b>Lernen aus der Krise? Innovation und Weiterbildung im OÖ Automotivsektor</b> David Lechner, Linzer Institut für qualitative Analysen
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14:00 - 14:30	<b>Genetic fate, epigenetic plasticity? Notions of gender in epigenetic knowledge</b> Ute Kalender, IAS-STs	<b>SI - Working Group I</b>
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14:30 - 15:00	<b>Bio-objects crossing boundaries</b> Bettina Bock von Wülfigen and others for BioSteps
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15:00 - 15:30 Break

15:30 - 16:00	<b>ELSA in New Biotechnologies II</b> Chair: Armin Spök, IFZ (Meeting Room I)	<b>Sustainable Innovations: Ecological Product Policy, Procurement and Stakeholders III</b> Chair: Angelika Tisch, IFZ (Meeting Room II)
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15:30 - 16:00	<b>The many ways of regulating biobanks</b> Michaela Theresia Mayrhofer, Univ. of Vienna, Ecole des Haute Etudes en Sciences Sociales	<b>Beitrag des Projekts PRO-EE zur innovativen Beschaffung</b> Bettina Schäfer, Ecoinstitut Barcelona
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16:00 - 16:30	<b>The commercial controversy on the risk of agricultural biotechnology: an analysis of the WTO panel on biotechnological products</b> Renata Campos Motta, Freie Universität Berlin	<b>Das Projekt SMART SPP und die innovative öffentliche Beschaffung in Österreich</b> Robert Hörmann, prove Unternehmensberatung GmbH
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16:30 - 17:00	<b>Agrobiotechnology in South-East Asia: issues and perspectives</b> Gloria Adduci, IAS-STs	<b>Vernetzung von Beschaffungsverantwortlichen als Weg zur Förderung innovativer Beschaffung – das SCI-Network</b> Angelika Tisch, IFZ
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17:00 - 17:15 Break

17:15 - 17:45	<b>New Research Approaches in Social Sciences</b> Chair: Hajo Greif, IFZ (Meeting Room I)	<b>Sustainable Innovations: Ecological Product Policy, Procurement and Stakeholders IV</b> Chair: Günter Getzinger, IFZ (Meeting Room II)
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17:15 - 17:45	<b>Collaboration in context: What roles can / should social scientists play in the development of the field of synthetic biology?</b> David Mercer, University of Wollongong	<b>SI - Working Group II</b>
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17:45 - 18:15	<b>Researchers and activists - a 'social experiment'</b> Sandra Karner, IFZ
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18:15 - 18:45		<b>SI - Working Group III</b>
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Tuesday, 4. May 2010

9:00 - 12:00

**Biosteps Workshop**

(Meeting Room III)

9:30 - 10:15

**Constructing Technology: Educational Relevance and Potential**

Isabel Zorn, University Koblenz-Landau  
Chair: Anita Thaler, IFZ

(Meeting Room I)

10:15 - 10:30 Break

**Learning Gender - Learning Technology. Media as Educational Arenas I**

Chair: Christine Wächter, IFZ (Meeting Room I)

**Interaction within and with the Net**

Chair: Matthias Werner, IFZ (Meeting Room II)

10:30 - 11:00

**Informal modes of technology learning and its gender implications**  
Anita Thaler, IFZ

**Cyberscience 1.2 - Web 2.0 and Academia**  
Michael Nentwich, ITA - Austrian Academy of Sciences

11:00 - 11:30

**Gender relations in mainstream teenage films: The Twilight Saga**  
Birgit Hofstätter, IFZ

**'Social' machines? Critical reflections on the agency of 'embodied conversational agents'**  
Florian Muhle, BGHS Bielefeld, University of Paderborn

11:30 - 12:00

**Drama, Baby! Can daily soaps and youth magazines contribute to changing the image of science, engineering and technology?**  
Jennifer Dahmen, University of Wuppertal

**Smart mobility visions**  
Oana Mitrea, IFZ

12:00 - 14:00 Lunch

Reception by the Mayor of Graz, Mag. Siegfried Nagl, in the City Hall, Hauptplatz

**Learning Gender - Learning Technology. Media as Educational Arenas II**

Chair: Birgit Hofstätter, IFZ (Meeting Room I)

**ICTs and Specific User Groups**

Chair: Oana Mitrea, IFZ (Meeting Room II)

14:00 - 14:30

**Images of SET and gender in Austrian Media**  
Lisa Scheer, University of Graz

**Smell of computer: Reminiscence of digital technological artefacts as a sensual experience**  
Jaakko Suominen, University of Turku

14:30 - 15:00

**About the impact of schoolbooks on SET images at school**  
Anne-Sophie Godfroy, Université Paris Est Creteil, Ecole Normale Supérieure de Cachan

**Technology-driven generational and demographic incompatibilities**  
Lech Zacher, Kozminsky University

15:00 - 15:30

**Imagine all the people and technology: The students' learning potential when reflecting and producing gender sensitive images**  
Daniela Freitag, IFZ

**The Role of Ambient Intelligence in the Home-Based and Institutional Care of the Elderly. An Overview of the State-of-Art in Hungary**  
Réka Geambasu / Eszter Kelemen / Boldizsár Megyesi / Zsófia Somogyi, Bay Zoltán Foundation for Applied Research

15:30 - 16:00 Break

**Masculinities and Femininities - Gender Issues in Engineering and Technology**

Chair: Christine Wächter, IFZ (Meeting Room I)

**Social Learning and Open Innovation Processes around Energy Technologies**

Chair: Günter Getzinger, IFZ (Meeting Room III)

16:00 - 16:30

**The internet and women in Russia: New opportunities - What for?**  
Tatiana Leontyeva, International University Moscow

**Participating climate change: an Italian case study**  
Frederica Manzoli, University of Milano

16:30 - 17:00

**Male, men, masculinity and technology. The scope and limits of a historical association**  
Monica Obreja, IAS-STs, Linköping University

**Is social learning a useful concept? Lessons learned from the field of energy technology**  
Michael Ornetzeder, ITA - Austrian Academy of Sciences

17:00 - 17:30

**International mobility of SET women in academia and its effects on their career progression**  
Carmen Leicht-Scholten / Andrea Wolfram, RWTH Aachen

**Synergizing Renewable Energy, Regional Governance and Bio-Regionalism? Questioning People's Clean Energy Sourcing Strategies in Risk Society**  
On-Kwok Lai, Kwansai Gakuin University

17:30 - 18:00

**Self-perceptions of male scientists and technologists**  
Cloé Pinault, Ecole Normale Supérieure de Cachan

**Energy cooperatives as social innovation processes in the energy sector: a conceptual framework for further research**  
Anna Schreuer, IFZ

18:00 - 18:15

**Closing Remarks:** Günter Getzinger (Managing Director of the IAS-STs, Graz)

(Meeting Room I)

18:45

Departure to 'Buschenschank'  
Reception of the Governor of Styria Mag. Franz Voves



Sponsored by the Research Council with financial resources of the Kärntner Wirtschafts Fonds (KWF)

